



LISA FOSSEN *designer & illustrator*

206.459.7005

lisa@lisafossen.com

WORK

FOSSEN DESIGN & ILLUSTRATION, *owner*

[2001 - PRESENT]

Create designs and illustrations for various clients with an emphasis on branding, collateral advertising and packaging.

DEI CREATIVE, *graphic designer*

[SEPTEMBER 06 - JULY 08]

Design and execute with team collaboration a myriad of print materials. Responsible for creatives and working hands-on with the client of many high end development companies as well as many small business owners.

STARBUCKS COFFEE COMPANY, *intern to contract graphic designer*

[NOVEMBER 00 - DECEMBER 01]

Worked in close collaboration with lead designers & creative directors to develop clear on brand creatives under tight deadlines. I was responsible for creative development, from conceptual design to final product and heavily involved in the development of the Summer 01 product launch campaigns and point of sale product designs and in store display advertising.

SELECTED CLIENTS

DRUGSTORE.COM & BEAUTY.COM, *web designer*

Create visuals for on-line advertising based on latest beauty and fashion trends.

Responsible for working with team under tight deadlines to maintain weekly advertising campaigns.

EBEN DESIGN, *brand designer*

Worked with team to develop and maintain client brands. I was heavily involved in the brand creation of a new female accessory product to be launched winter 2008.

PACIFIC MARKET INTERNATIONAL, *illustrator and designer*

Responsible for working with art director to design and illustrate a series of coffee mugs to be sold in worldwide retail stores.

ONE REEL, *illustrator and designer*

Designed and illustrated indie-rock posters for Sasquatch Music Festival.

SKILLS

Photoshop | Illustrator | InDesign | Dreamweaver | FreeHand

EDUCATION

CORNISH COLLEGE OF THE ARTS

Received BFA May 07

Major: Design/Illustration

NUOVA ACCADEMIA DI BELLE

Academy of Fine Arts | Milan, Italy

Summer 2006

THE ART INSTITUTE OF SEATTLE

Received AAA September 00

Major: Graphic Design

AWARDS

HOW MAGAZINE 2007 SELF-PROMOTIONS

Received Merit award for student submissions